



What is Civic Owl Marketing?

Civic Owl Marketing Inc. is a full-service marketing company with a team of professionals who have many years of experience working with companies and government on a broad range of marketing and communication initiatives.

We incorporate strategy, creativity and technology to build outstanding branding and marketing communication delivered in detail through online and offline media. Customers will be consistently impressed with the high quality, high impact projects produced and how these help build a company's or government's reputation and image.

Who is Civic Owl?

Founded by two veterans in the marketing communication field, Hugh Jacobs and Gary Manson bring a wealth of experience covering the marketing needs of all types of organizations in business, government and non-government. Together they have received international recognition having received a number of awards between them for their work. Civic Owl also has numerous strategic alliances that bring greater depth to their services.

Why Civic Owl?

Besides providing all of the advantages that can be expected from a full-service marketing firm, Civic Owl also brings added value that matters to business and government. The extensive network that company Principals and Associates have can connect your operation in ways that you may not have previously considered. It does this by blending strategy, creativity and technology into all creative work giving customers a consistent brand image. Civic Owl can act as your marketing arm without the high investment normally required for having your own in-house marketing department. With access to a full-suite of marketing services such as design, print, signage, packaging and merchandise facilities, Civic Owl can save your organization valuable time and money.



Call 778-789-3027 for a free consultation.
Visit www.civicowl.com to find out more
about how we can help you.

Our Services Include:

- Advertising & Signage
- Annual Reports
- Branding & Identity
- Brochures & Catalogues
- Corporate Literature
- Direct Marketing
- E-Newsletters
- E-Postcards
- Event & Exhibition Displays
- Experiential Communications
- Marketing & Strategy
- Media Releases
- Package & Label Design
- Photography & Video
- Point-of-Sale
- Print Coordination
- Websites & SEO
- Writing & Editorial

Industries Served

- Building & Construction
- Commerce & Industry
- Educational Institutions
- Events & Exhibitions
- Food & Beverage
- Local Government
- Medical & Pharmaceutical
- Mining Industry



BLENDING STRATEGY

AWARD WINNERS



Image and reputation. We build both.